

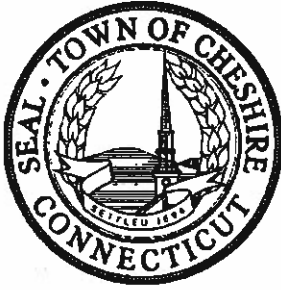
**AGENDA
REGULAR MEETING
TOWN BEAUTIFICATION COMMITTEE
WEDNESDAY, FEBRUARY 3, 2021 AT 4:30 p.m.**

VIRTUAL MEETING

This meeting can be viewed live at
[youtube.com/c/CheshireChannel14](https://www.youtube.com/c/CheshireChannel14) or on Channel 14

Public comments can be made virtually via zoom.us/my/townofcheshire,
via email at Comments@cheshirect.org,
and by voice message prior to the meeting at 203 271-6638.

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. DETERMINATION OF QUORUM**
- IV. ELECTION OF OFFICERS**
- V. PLEDGE OF ALLEGIANCE**
- VI. APPROVAL OF MINUTES - Regular Meeting – January 6, 2021**
- VII. COMMUNICATIONS**
- VIII. BUSINESS**
 - A. Sign Review
Site One Landscape Supply
1187 Highland Avenue
 - B. Planters
 - C. Community Pool
 - D. Adopt-A-Spot
 - E. Arbor Day – April 30 – Activities
 - F. Staff Report
- IX. ADJOURNMENT**



**MEMORANDUM
TOWN OF CHESHIRE**

84 SOUTH MAIN STREET, CHESHIRE, CONNECTICUT 06410
(203) 271-6670 Telephone (203) 271-6688 FAX

The Bedding Plant Capital of Connecticut

DATE: January 28, 2021

TO: Town Beautification Committee (TBC)

FROM: Jerry Sitko 

SUBJECT: Election of Officers

Just a reminder that, according to its bylaws, the TBC is to elect its officers at its February meeting. The committee's current officers are: Mr. Bonaminio (chairman); Ms. Archibald (vice chairperson); and, Ms. Presnick-Lyon (secretary).

Thank you.

APPLICATION FOR SIGN PERMIT REVIEW

DATE 10/30/20

ZONE I-1
(For office use only)

NAME OF BUSINESS Site One Landscape Supply

LOCATION OF BUSINESS 1187 Highland Ave Cheshire CT

CONTACT PERSON Marc R Cohen - Arnco Sign Co Inc

ADDRESS OF CONTACT PERSON 1133 So Broad St Wallingford CT 06492

PHONE NO. FOR CONTACT PERSON 203 494-7429

TYPE OF SIGN – Freestanding, Wall Sign*, Etc. Wall sign and panel re-lettering
**For Wall Signs, see Wall Sign Application.*

COLOR (S) TO BE USED Green logo, blue lettering on white background

SIGN CONSTRUCTED OF: Aluminum

WILL THE SIGN BE ILLUMINATED? no

IF SO, HOW? (Internal, Ground, Etc.) _____

DIMENSIONS OF SIGN _____

Height 2'-0" X width 6'-0" = 12 sf
(Feet) (Feet) (Square Feet)

LOCATION OF SIGN Front wall of bldg

SIGNATURE OF APPLICANT Marc R Cohen

SIGNATURE OF PROPERTY OWNER Mashe Juveniel

TBC COMMENTS _____

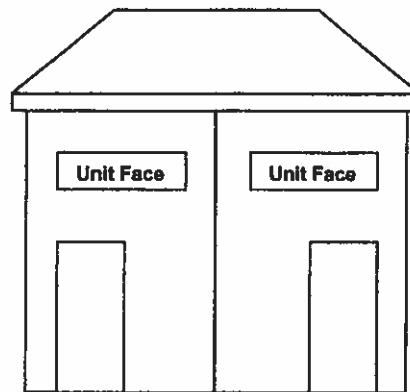
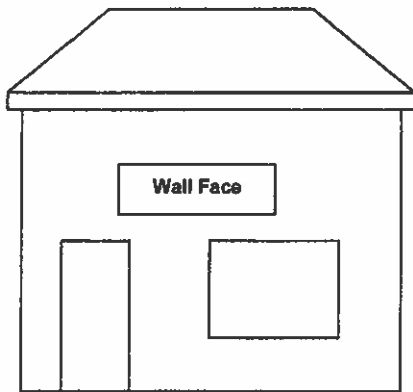
WALL SIGN WORKSHEET

Current Town of Cheshire zoning regulations require that wall signs do not exceed 5% of the wall or unit face to which they are attached. In order to determine the percentage of the wall sign, the following calculations must be completed.

Calculate Wall Size

Buildings with single tenant use: calculate wall face where the wall sign is to be attached.

Buildings with multi-tenant use: calculate unit face where the wall sign is to be attached.



Height x Width (in feet) = 20' x 58' = 1160 sf square feet

Calculate 5% Of Wall Size

Wall size x .05 (in feet) = 1160 x .05 = 58 square feet

Calculate Wall Sign Size

Height x Width (in feet) = 2'-0" x 6'-0" = 12 sf square feet

Wall sign size must not exceed 5 % of the wall or unit size.

SITE ADDRESS: 1187 Highland Ave Cheshire
OWNER OF LAND: Marshall Enterprises
INTERIOR OR CORNER LOT: Corner ZONE: I1

DESIGN, DIMENSIONS AND SITE LOCATIONS OF ALL SIGNS

INFORMATION SUPPLIED BY:

Marsha Guarnieri
NAME (Print)



PS-6 Wall Sign Building ID

12.0 Sq. Ft.

Scale: 1" = 1'-0"

General Specifications

- 3mm ACM Flat pre-finished white Vinyl Graphics (see color schedule)
- Panel secured through face with approved hardware
- Center above the 2 window bays.

Color Schedule
Vinyl Graphics

- Avery S6900-765-0 Olive Green
- 3M #7725-41 Dark Gray

REMOVE AND REPLACE
PANELS AS SHOWN



EXISTING



PROPOSED



Wall Sign Building ID

8.0 Sq. Ft.

Scale: 1" = 1'-0"

NOTE: SITE SURVEY NEEDED TO DETERMINE CUT SIZE

General Specifications

QTY: 2 - 3mm ACM Flat pre-finished white Vinyl Graphics (see color schedule)
Panel secured through face with approved hardware

Center above the 2 window bays.

Color Schedule
Vinyl Graphics

- Avery SC900-765-0 Olive Green
- 3M #7725-41 Dark Gray

ACCOUNT: Site One	LOCATION: 1117 Highland Ave., Cheshire, CT
ACT. BY: I. ENDE	DESIGNER: E. DAVIS
DATE: 10/18/20	COPYRIGHTS: © 2020 US LISTED
CONTRACT NO.	
REVISIONS:	
DETAILS & DATE:	

ZONING PERMIT - SIGNAGE
PLANNING AND ZONING COMMISSION

NO. _____

DATE: 1/22/2021

PERMISSION TO: (BUILD) (MAKE ALTERATIONS TO)

A wall sign _____ COMMERCIAL OR INDUSTRIAL, OR OTHER _____

DESCRIPTION OF PREMISES: ZONE I-1

VALUE OF SIGN: \$ 700.00

PROPOSED SIGNS MEET APPLICABLE SIZE, HEIGHT AND SETBACK
REQUIREMENTS OF THE CHESHIRE ZONING REGULATIONS

YES () NO () MRC
Initials of Applicant

APPLICANT: I hereby certify that the
information contained herein is
accurate.

Marc R Cohen
Signature of Applicant

Marc Cohen
Name of Applicant (Print)

1133 South Broad St.
Address

203-494-7429
Telephone No.

GRANTED:
[Signature] 1/25/2021
Zoning Enforcement Officer

.....
THIS APPROVAL IS SUBJECT TO COMPLIANCE (PRIOR TO INSTALLATION) WITH THE
PROVISIONS OF THE ZONING REGULATIONS, OF THE TOWN OF CHESHIRE AND AS
AUTHORIZED UNDER 8-3f OF THE CONNECTICUT GENERAL STATUTES, AS AMENDED.

Town Beautification Committee

2020 Work Plan

July 1, 2020

- Replace Damaged or Downed Bradford Pear Trees with Other Varieties
- Develop and Implement Communications Plan
- Develop a Tree Planning or Landscaping Plan for a Select Area (i.e. Cheshire Park)
- Continue to Work with Public Works Personnel to Enhance the Appearance of the Town Hall Grounds
- Continue Arbor Day Notable Trees Program (2021)
- Continue Adopt-A-Spot Program
- Participate in the Cheshire Chamber's Spring Program (2021)
- Look Into Possibility of the Town Engaging Horticulture Student for the Summer (2021)